



SELL

Do NOT sign a listing agreement with a real estate agent until you read this!

Open Door Auctions' **two-week sales process** is a seller's dream come true. It is worlds away from signing a listing agreement with an old-fashioned real estate agent, possibly waiting around for six months to a year while the "For Sale" sign slowly turns to rust in your front yard, reducing the price three, four, or even ten times, only to then finally finding (maybe) a buyer and cutting your agent a check for a healthy percentage of the final sale. For too many years, sellers have been held at theoretical gunpoint by a real estate industry that seems to consider innovation a threat and customer service an optional business practice. For too long the real estate industry has held all the cards and was the only game in town - unless you decided to go the For Sale By Owner (FSBO) route which opens an entirely new Pandora's Box of problems.



But then Open Door Auctions arrived on the scene, a light year's leap forward in innovative thinking conceived by founder and über-successful agent/investor, Jason Hartman. Jason's model is powered by a sales approach that offers a quick and easy process by which your house is listed **at the price YOU want**, then promoted through a multi-pronged media promotion blitz to find and collect bids from serious buyers; the results are then offered to you on a silver platter - **all in a turbo-charged fourteen-day period**. Okay, we may not use an actual silver platter, but it's going to feel like it if you've ever had the misfortune of experiencing the traditional real estate sales method first-hand.

That's the whole story. Two short weeks. Give us that much time, and we'll give you the freedom to move on with your life. The dirty reality is that the traditional real estate industry is so dysfunctional we don't even know where to begin talking about it. It's bad for clients who are forced to sign a long-term agreement with no guarantee the agent will put forth the effort to generate even one serious offer. It's bad for agents who are afraid to put too much effort into working a listing that will never sell. How has such a ridiculous arrangement managed to persist? The simple explanation is that up until now there was no legitimate alternate method to which a seller could turn. To borrow a corny phrase, "**there's a new sheriff in town now**," and he goes by the name Open Door Auctions.

Shall we let you in on a little real estate secret? Some agents actually don't want your house to sell too quickly. Sure, they crave the commission and will be glad to cash the check, but they'd prefer that it hang around on the market for a while generating phone calls and tours so they'll have a chance to network their services to those people also. Does it sound like real estate agents routinely use their clients' houses to further their own business objectives? That's exactly what they're doing!

Here are the **top ten reasons** to choose Open Door Auctions over the old-fashioned real estate industry:

1. Set the price you want. No arguments from us.
2. No long-term, one-sided contracts to sign - just two weeks.
3. Drastically shortened time frame to sell your house.
4. Privacy-invading home tours, lockboxes and weekly open houses are non-existent.
5. Uncover the true market price - quickly.
6. No more working with lazy, unqualified agents.
7. Innovative sale process designed by a real estate veteran.
8. Old-fashioned offer/counter-offer process is a thing of the past.
9. Enjoy an open, transparent sales process.
10. Receive the highest possible net cash for the sale.



Open Door Auctions offers **too many competitive advantages** over the traditional real estate approach to list here. Keep in mind that all we're asking for is two weeks of your time. We'll conduct an auction and find serious buyers for your house; you'll have the final say on whether you accept it or not. If you don't like the process you're free to go back to your "trustworthy" anachronistic real estate agent, sign that long-term agreement and hope he or she decides to do something constructive.

If you're the kind of forward-thinking individual who realizes that millions of people have, in the past, been quite wrong about the best way to sell their houses, please contact us online at www.OpenDoorAuctions.com. We're fairly sure you're going to LOVE what you learn. Don't let your house's selling momentum die on the vine, victim of a long-term traditional listing agreement. Choose Open Door Auctions and **two weeks to freedom**.

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